# BASW MAKING AN IMPACT

The professional association for social work and social workers

A snapshot of our impact for October 2020 – September 2021



### We continue to respond to Covid 19

- We consulted widely from the very start of the pandemic on the key issues affecting you.
- Built social workers' voices on implications of national Covid policies with politicians, the media and others in the social work sector.
- Led a campaign for social work in care homes:
  Test, Safe Access, Promote Rights that resulted in social workers in Wales being recognised as essential visitors.
- Represented the profession and met regularly with regulators and Higher Education bodies in all four countries.

- Updated essential guidance, learning and development to enable social work to respond to the demands of the pandemic and stay safe.
- Our guidance documents were used internationally by other associations.
- Our support forums have had hundreds of attendees.



86% of respondents thought that BASW has provided useful information and resources

Good Practice

For social workers. Supporting, protecting and inspiring social workers in all roles, and the next generations of professionals

BASW has 22,000 members - an increase of 5% and growing.

The Professional Support Service has provided support to **350** social workers and students, supporting you whilst you support others and the service has expanded into Scotland.



We delivered more Advice & Representation in partnership with the Social Workers Union (SWU).

Over **75%** of people using the service are very satisfied or satisfied.

British Association of Social Workers (BASW) Cymru Social Work Manifesto



Developed Social Work Manifestos and lobbied government to build influence on the issues that matter to social workers.



We continued to campaign for improved professional working conditions and launched the **Social Worker Wellbeing** and **Working Conditions Good Practice Toolkit**. Embedding in EDI and anti-oppression priorities.

We launched the **Social Work Employment Service** providing a safe and ethical service for Independent and agency social workers

We extended our branches and groups and more opportunities to connect, establishing a group for diaspora social workers working in the UK

Increased our support to the **Social Workers Benevolent Trust** providing vital support to social workers and their families facing hardship.





We continued to celebrate our heritage year - past, present and future of social work: - the legacy of 50 years of BASW and 100 years of the profession.

# For social work. Developing professional practice, knowledge, research and learning.

We delivered more professional development and education and events, resources and guides - many co-produced with experts by experience

Our online events. conferences and webinars attracted 400% more attendeesand saw over 100% increase in uptake of professional development.

Nearly **5,000** people attended our events

90% said they gained new knowledge

We launched a new podcast - Let's Talk Social Work - which already has over **23,000** listens



Over **3,500** social workers signed up to one of the many World Social Work Month events we held UK wide

**Professional practice** included:



A vision for social work - for adults, and children and families

Impact of Covid 19 on Approved Mental Health Professionals



**Racism in Scottish Social** Work: a 2021 snapshot

Health and safety statements and quidance (BASW/SWU)



**Domestic Abuse Practice** Guide, with Top Tips from

deaf experts

NRPF: Statement and Guidance

BLACK

We intensified our commitment to Equality, **Diversity and Inclusion** (EDI) and to promoting anti-oppressive practice, developed EDI, social work with Trans People and Anti-Racism statements

**BASW** England Homes not **Hospitals** campaign and key documents for social workers





Support for the Gypsy, Romani and Traveller **Social Work Association** (now a BASW Special Interest Group)

BASW NI developed **Shaping Social Work Identity** report for the island of Ireland

#### Research

Supported IMPACT - Improving Adult Care Together a new four-nation initiative to share good practice in Adult



Launched **BJSW Editor's Choice** video podcasts

## For a better society. Speaking out on equality, human rights, and other social issues.

On average, BASW secured 40 pieces of media coverage a month

Fed into proposed Mental **Health Act** reforms

Campaigned to keep the **Universal Credit** uplift



Responded to Government's 'New Plan for Immigration'

Spoke on BBC News about the future of adult social care in England



Launched our updated Sustainability, environmental impact and climate justice statement and plan of action for 2021-2023

BASW fundraised for homeless shelters at Christmas, for **Challenge Poverty** Week in Scotland and for food banks.



Spoke out against The Police, Crime and Sentencing Bill and opposed Part 4 which could result in Gypsy, Roma and Traveller communities being prosecuted

Committed £70,000 to support international social work partners in the fight against Covid-19

3.7m visits to the BASW website +35%

10.300 + new followersacross social media

We adapted to more digital approaches and more agile forms of working, reducing our environmental impact by building online opportunities